

California Consumer Privacy Act

Privacy Policy

The following terms apply to the personal information of California residents as defined in the California Consumer Privacy Act and regulations (“CCPA”). These provisions supplement the other sections of our Privacy Policy. Any terms that are defined in the CCPA have the same meaning here.

Your Personal Information

The categories of personal information we may have collected from you, the sources of that personal information, and how and with whom we may have used or shared such personal information during the past year include the following:

Category of Personal Information Collected	Source of Information	Purpose for Collection	Categories of Recipients
Contact information: such as your name, address, email address, telephone numbers, or other contact information	From you, your authorized agent, or family member; from public data sources; from your health care provider or other caregiver; from other parties such as conference organizers or publishers which have received personal information from you.	To communicate with you; to enroll you in programs or services; to send you catalogs, information, newsletters, promotional materials and other offerings from us or on behalf of our partners and affiliates; to offer you the chance to participate in contests or other promotional activities; when you contact us; when you request customer service or support; to complete your registration on our websites (“Sites”); to	Our service providers, and our co-marketing partners, including select partners and affiliates that we believe may have or facilitate offers that may be of interest to you.

		administer your account with us.	
Payment information: name, card issuer and card type, credit or debit card number, expiration date, CVV code and billing address.	From you and your payment card issuer.	To check that the right person is using the right card or account, meets the requirements of the card brands or account issuers, and to make sure we are paid for what you buy.	Our service providers who process payments for us and who are contractually required to comply with laws and requirements applicable to payment processing, which may include Payment Card Industry Data Security Standards.
Legal information: fraud checks or flags raised about your transactions, the payment card you want to use, payment card refusals, suspected crimes, complaints, claims and accidents.	From you, the police, crime and fraud prevention agencies, payment card providers, the public, regulators, your and our professional advisors and representatives.	To protect you, other customers and our business against criminal activities and risks, make sure we understand and can meet our legal obligations to you and others and can defend ourselves.	Our service providers who help us with fraud protection and credit risk reduction, and law enforcement and other governmental authorities in accordance with applicable law.
Preference information: your marketing preferences, your account settings (including any default preferences), any preferences you have indicated, the types of services/offers that interest you, the areas of our Sites or Apps that you have visited or ways that you interact with our Sites or Apps.	From you, from our website technology interaction with your browser/devices and cookies and other similar technologies tracking the pages you visit, the marketing messages you	To enhance your online shopping experience, including as a way to recognize you and welcome you to the Sites or applications (“Apps”), to provide you with customized Site or App content, targeted offers from us or others,	Our third-party vendors and service providers that perform website analytic services for us or enable the customization of offers to you to improve your shopping experiences

	open and the links you follow.	promotions and advertising on our Sites or Apps, through other third party sites or apps, via email, text messages, or App push notifications that are offered by us or others that might be of interest to you.	through our Sites, our Apps or elsewhere.
Communications: communications we have with you. Please note that we may record calls to our customer service team or other sites for quality assurance.	From you	To handle your requests, to contact you when necessary or requested, including responding to your questions and comments and providing customer support, and to obtain customer feedback and improve our customer service and customer shopping experience.	Our service providers who assist us with customer service.
Voluntary information: any voluntary information you provide us with, such as responses to surveys or competitions and social media account details.	From you and your social media account provider.	To know you better, make our communications with you more personal, learn and improve from your survey feedback, organize events and pick competition winners.	Our service providers who administer surveys and promotions, and our co-marketing partners.

<p>Personalization: your journey online and how you use our Sites and Apps, whether and when you open our marketing emails and respond to our advertisements.</p>	<p>From you, from our Sites or Apps technology interaction with your browser or devices and cookies tracking the pages you visit.</p>	<p>To improve our Sites, Apps, products and services, customer service, and customer shopping experience.</p>	<p>Our third-party vendors and service providers that perform website analytic services for us or enable the customization of offers to you to improve your shopping or website experience for our Sites, our Apps or elsewhere.</p>
<p>Device information: IP address, internet provider, operating system and browser used, type of device (such as laptop or smart phone), device cookie settings and other device details (such as MAC address and geolocation), if you use our Sites or Apps and permit them to obtain your precise geolocation.</p>	<p>From you and from our website or app technology's interaction with your browser or devices.</p>	<p>To make sure our website and app technology works properly with your device and make sure you can see and use our intended website and apps on the device you are using, for analytical and demographic purposes, and to provide offers that may be of interest to you.</p> <p>We also will use this information to protect the security and integrity of the Site and our business, such as by protecting against and preventing fraud, unauthorized transactions, and managing risk exposure, including by identifying potential hackers and other unauthorized users.</p>	<p>Our service providers who help us with fraud protection, and third-party vendors and service providers that perform website analytic services for us or enable more relevant offers to you on our Sites, our Apps or elsewhere.</p>

<p>Information automatically collected from your browser: when you use our Sites or Apps, some data is automatically transferred from your browser to our server, including your browser type, operating system type or mobile device model, viewed webpages, links that are clicked, IP address, mobile device identifier or other unique identifier, sites or apps visited before coming to our Sites or Apps, the amount of time you spend viewing or using the Sites or Apps, the number of times you return, or other click-stream or site usage data, emails we send that you open, forward, or click through to our Sites or Apps.</p>	<p>From you and from our website or app technology’s interaction with your browser or devices.</p>	<p>We will use this information in an aggregated non-specific format for analytical and demographic purposes.</p> <p>We also will use this information to protect the security or integrity of our websites and our business, such as by protecting against and preventing fraud, unauthorized transactions, and managing risk exposure, including by identifying potential hackers and other unauthorized users.</p>	<p>Our third-party vendors and service providers that perform website analytic services for us or enable the customization of offers to you to improve your shopping or website experience and the relevance of offers to you on our Sites, our Apps or elsewhere.</p>
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Your California Privacy Rights

If you are a California resident, California law provides you with the following rights with respect to your personal information:

- The right to know what personal information we have collected, used or disclosed about you.
- The right to request that we delete any personal information we have collected about you.

No Sale of Personal Information

We do not sell your personal information, as defined in the CCPA.

Submitting Requests

You may submit requests to delete and/or to know personal information we have collected about you by accessing our California Consumer Rights request portal at:

<https://privacyportal.onetrust.com/webform/e0f8496a-cdec-4d5c-8c10-313a8c4189a9/d2476ac7-0cf2-420c-8026-a452fe8d31d3>

or by contacting our Toll-Free Telephone Number at:

+1 (888) 914-9661 (PIN 659429)

We will respond to your request in compliance with the requirements of CCPA or other applicable law.

Verification of Your Identity

When you exercise these rights and submit a request to us, we or our partners will verify your identity by asking you to authenticate your identity via standard authentication procedures. For example, we may ask for your email address, order numbers of previous orders of our products and services, the last four digits of a credit or debit card or bank account number used to make a purchase, or the date of your last purchase from us. We also may use a third-party verification provider to verify your identity.

Non-Discrimination

If you make a request under the CCPA, we will not discriminate against you in any way. For example, we will not deny you goods or services, charge you different prices or rates for goods or services, deny you discounts or other benefits or impose penalties on you, or provide you with or suggest that you will receive a different level or quality of goods or services.

Authorized Agents

You may permit an authorized agent to submit a request to know or to delete your personal information. If we receive a request on your behalf, we will ask that person to give us proof that you gave that person written permission to make a request for you. If that person does not provide us with written proof, we will deny their request so that we can protect your personal information.